

Date: April 16, 2024

Name Name Address Address

# Lee County Board of Education Virtual Credit Card Payment Initiative

#### Dear Valued Supplier:

The Lee County Board of Education recently launched an accounts payable solution to pay our suppliers with automated MasterCard card payments. Our goal is to optimize our commercial card program to improve process efficiency and working capital management, as well as reduce the cost of processing check transactions. This solution is one component of a broader plan to improve the effectiveness of our accounts payable process to better serve our supplier community.

As a key supplier of the Lee County Board of Education, we would like to begin paying you using a virtual MasterCard Commercial Card. Specific benefits you may experience when you accept payment by MasterCard Commercial Card:

- Accelerated payment and improved cash flow
- Reduced paperwork and streamlined accounts receivables process
- Complete remittance detail to support efficient receivables posting
- No changes or modifications to your existing card acceptance procedures

This is an important initiative for the Lee County Board of Education and, as such, we expect the support of our supplier community. <a href="https://doi.org/10.10/10.10/">Therefore, participation in the program will be a factor considered in the selection of vendors.</a>. To ensure this program offers you faster payments, we intend to pay suppliers who participate in our virtual credit card program upon approval of invoices in the next available payment run. An authorized supplier enrollment team member will contact you to discuss this initiative.

#### How it Works:

Upon enrolling, you will begin receiving payment details via a secure email from persons.lisa@lee.k12.al.us or paradise.jennifer@lee.k12.al.us with a subject line that reads "Payment Advice". Each virtual credit card account number is valid for only one payment and for precisely the amount indicated in the email. The card expires after it is used or 7 days after you receive the email. Use your standard credit card settlement process for each transaction.

The Lee County Board of Education will not agree to a surcharge or a fee for paying with a virtual credit card.

#### To Enroll:

To enroll in this new payment arrangement, please have an authorized company representative complete the below fields for each appropriate remittance address and email your acknowledgement to persons.lisa@lee.k12.al.us.

Company Name:	
Remittance Address:	
City:	
State:	
Zip Code:	
Contact Name:	
Contact Title:	
Contact Phone:	
Remittance Email(s)*:	

Please contact Lisa Persons at 334-705-4104 or by email at persons.lisa@lee.k12.al.us with questions or for further assistance. For additional information, please see the FAQs attached to this letter.

Thank you in advance for supporting our program.

Sincerely,

Ken Roberts, CPA Chief School Financial Officer Lee County Board of Education

<sup>\*</sup>This is either a Receivable Department email or designated person to process card transaction payments.

# Virtual MasterCard Payment Initiative Supplier FAQ

## **Program Strategy**

- 1. Why has the Lee County Board of Education decided to pay suppliers by virtual MasterCard payments?
  - Our goal is to optimize our commercial card program in order to improve process efficiency and working capital management, as well as reduce the cost of processing paper checks.
  - This initiative also supports our green initiative by reducing our use of paper.
  - Suppliers benefit from this strategy as well, since virtual MasterCard payments provide consistent, predictable payments and allow for streamlined processes.
- 2. What are the benefits to suppliers of receiving payment by virtual credit card payment solutions instead of check?
  - More and more, suppliers are coming to realize that they can enjoy significant, tangible savings from accepting virtual MasterCard payment solutions from their customers, including:
    - Working Capital Management: As an incentive, the Lee County Board of Education
      is agreeing to pay card accepting suppliers on approval of invoices; which may
      result in a significant acceleration of payment.
    - Process Efficiency: Suppliers can reduce internal processing and transaction costs by eliminating paper-based processes, including check processing and associated reconciliation efforts.
    - Customer Acquisition and Retention: By allowing the Lee County Board of
      Education to pay by virtual MasterCard, suppliers provide a valued service which
      may be a determining factor in becoming or remaining a preferred supplier.
      Additionally, as other customers seek to concentrate spend, suppliers who offer
      flexible and beneficial payment solutions may receive increased revenue and
      strengthen their competitive advantage.

## 3. Can suppliers receive payment by ACH instead of credit card?

Our goal is to expand our commercial card program as much as possible in order to
optimize the benefits we can achieve from process efficiency, working capital
management, and spend visibility. As such, our preferred method is a MasterCard
payment.

## 4. Are there fees associated with receiving payment by MasterCard payments?

• The standard processing fees administered by a supplier's merchant acquiring bank will apply. We encourage suppliers to review their merchant account agreement and discuss ways to achieve the most favorable rates with their bank. Additional programs may be available to help reduce these fees based on the transaction size, level of data provided, and frequency of transactions processed.

## 5. What do suppliers need to do to enroll in this program?

For those suppliers who currently accept credit card payments, they can begin this
new payment arrangement by completing the below information (include multiple
remittance addresses as appropriate) and send it to the Lee County Board of Education
Enrollment team at persons.lisa@lee.k12.al.us

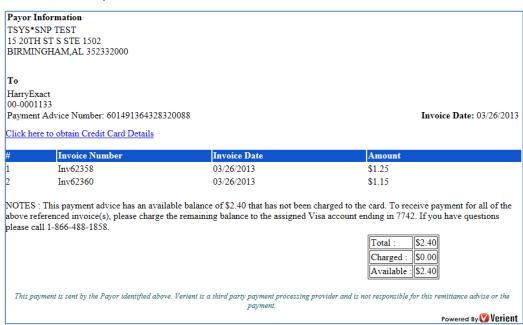
Company Name:	
Remittance Address:	
City:	
State:	
Zip:	
Contact Name:	
Contact Title:	
Contact Phone:	
Remittance Email*:	

 For those suppliers who are not currently set up with a merchant account, to arrange for basic MasterCard acceptance, they should contact their corporate banking service provider or contact our preferred credit card service provider.

<sup>\*</sup>This is either a Receivable Dept email(s) or designated person to process card transaction payments.

## **New Payment Process**

- 6. What is the process for being paid by the Lee County Board of Education's virtual MasterCard program?
  - Upon invoice payment, an email will be delivered to the email address you provided. The email will come from <a href="mailto:persons.lisa@lee.k12.al.us">persons.lisa@lee.k12.al.us</a> or <a href="paradise.jennifer@lee.k12.al.us">paradise.jennifer@lee.k12.al.us</a> with a Subject Line that reads "Payment Advice". The email will contain a hyperlink that will take you to the card details including the exact amount to process, credit card number, expiration date, and security code.
  - The card expires after it is used or 7 days after you receive the email. You will use your standard credit card settlement process for each transaction.
  - To prevent emails with payment details going to a spam filter, please add persons.lisa@lee.k12.al.us and paradise.jennifer@lee.k12.al.us to your list of allowable email addresses.
  - Below is a sample email with the invoice details.



## 7. Can we process the payment in multiple installments?

Card payments can be processed successfully in only one transaction and for the
precise amount specified in the email remittance details. Attempting to process the card
for an amount smaller or greater than the specified amount will result in a Decline. If you
must process the transaction for a different amount, or multiple times to get to the
specified amount, contact <a href="mailto:persons.lisa@lee.k12.al.us">persons.lisa@lee.k12.al.us</a> so that a card payment can be
created and configured accordingly.

#### 8. What should we do if a card is declined?

 Ensure you are processing the payment for the precise amount and within the timeframe that the card is valid. If you receive a decline message, you should call PNC Card Services at 1-877-689-7554.

## 9. Are we required to get a signature for each transaction?

MasterCard does not require a signature for card-not-present transactions.

## 10. What is the security code value?

Proof that the credit card is in the right hands – The 3-digit security code shown on
the back of a MasterCard lets suppliers know that the card is in the right hands when
the customer is not present during the transaction. The supplier's Point-of-Sale
device/software may require this value to be entered.

#### Additional Help

## 11. Can I charge a credit card processing fee?

The most significant value to you is accelerated receipt of payment. Other benefits include:

- Improved financial controls: checks can be lost or stolen.
- Prompt settlement: minimize payment delays, collection costs and disputes.
- Detailed remittance information: listing of invoices paid will be included with payment advice.

The Lee County Board of Education will not agree to a surcharge for paying with a card.

## 12. Who do suppliers contact with additional questions?

- For enrollment support or questions about the Lee County Board of Education virtual MasterCard program, please contact persons.lisa@lee.k12.al.us or call 334-705-4104.
- For general questions about the program, contact a member of the Lee County Board of Education's accounts payable team:
  - o persons.lisa@lee.k12.al.us or paradise.jennifer@lee.k12.al.us
- Once participating in the program, for questions about specific transactions, contact persons.lisa@lee.k12.al.us or 334-705-4104.